

**Visit our
Foundation
Zone
Athletes
and
Organizations
Making a
Difference**



The United Nations Foundation, a public charity, was created in 1998 with entrepreneur and philanthropist Ted Turner's historic \$1 billion gift to support UN causes and activities. The UN Foundation builds and implements public/private partnerships to address the world's most pressing problems and works to broaden support for the UN through advocacy and public outreach. Through campaigns and partnerships, the organization connects people, ideas, and resources to help the UN solve global problems. The campaigns reduce child mortality, empower women and girls, create a new energy future, secure peace and human rights, and promote technology innovation to improve health outcomes.

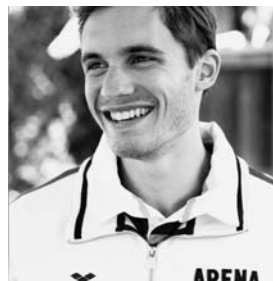


For more information, visit www.unfoundation.org.

BENEFITING

LIVESTRONG®

At **LIVESTRONG**, we fight for the 28 million people around the world living with cancer today. **OUR MISSION: TO INSPIRE AND EMPOWER PEOPLE AFFECTED BY CANCER** Cancer affects everyone. Each year more than 12 million people worldwide are diagnosed with cancer, and eight million people will die from the disease. There can be—and should be—life after cancer for more people. For many people living with cancer, **LIVESTRONG** represents hope, courage and perseverance, inspired by our founder and chairman, Lance Armstrong.



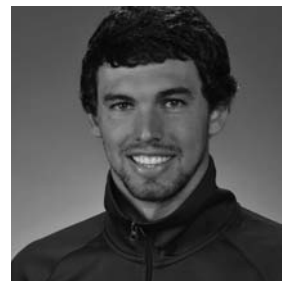
**UNITY IS STRENGTH. KNOWLEDGE IS POWER.
ATTITUDE IS EVERYTHING.**

LIVESTRONG connects individuals to the support they need, leverages funding and resources to spur innovation and engages communities and leaders to drive social change. Anyone, anywhere can join us at LIVESTRONG.org.



WWW.TYLERSTREEHOUSE.ORG

Tyler Scott, whom Tyler's Treehouse is named in honor of, was just 5 years old when a rare cancerous tumor, brainstem glioma, took his life in 2006. In less than three weeks Ty had gone from a healthy "workerman" to a hospital bed to a coffin. There is very limited information on this disease that strikes approximately 250 children a year. Most children die within one year of diagnosis. Tyler's Treehouse is dedicated to supporting St. Jude Children's Research Hospital with the search for the cause and eventual cure of brainstem glioma. Tyler's Treehouse has a restricted fund at St. Jude that sponsors the only study in the world on the molecular structure of this cancerous tumor. To date, Tyler's Treehouse has provided directly and indirectly over \$300,000 for the study.



For more information on Tyler's Treehouse and an opportunity to make a donation please visit: www.tylerstreehouse.org.



Oceana campaigns to protect and restore the world's oceans. Our teams of marine scientists, economists, lawyers and advocates win specific and concrete policy changes to reduce pollution and to prevent the irreversible collapse of fish populations, marine mammals and other sea life.



Global in scope and dedicated to conservation, Oceana has campaigners based in North America, Europe and South and Central America.

More than 300,000 members and e-activists in over 150 countries have already joined Oceana.

For more information, please visit www.Oceana.org

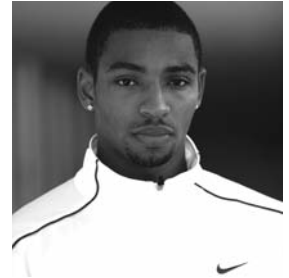
Parent Project Muscular Dystrophy

LEADING THE FIGHT TO END DUCHENNE

Parent Project Muscular Dystrophy is the largest nonprofit organization in the United States focused entirely on Duchenne muscular dystrophy. Since 1994, PPMD has improved the treatment, quality of life, and long-term outlook for all individuals affected by Duchenne through research, advocacy, education, and compassion. Because of our efforts, families affected by Duchenne have better access to state-of-the-art care information, research is moving forward at an accelerated pace, and legislation now exists funding Duchenne research and outreach programs. We take a comprehensive approach in the fight against Duchenne—funding research, raising awareness, promoting advocacy, connecting the community, and broadening treatment options. Only this comprehensive approach will lead to the day that 100% of those diagnosed can turn to a treatment that will end Duchenne.



The USA Swimming Foundation was established in 2004 with the purpose of using the sport of swimming to improve lives and make communities stronger. The Foundation focuses its resources in three main areas: making children safer in and around the water to reduce drowning; encouraging diversity in the sport of swimming; and using swimming to promote a healthy lifestyle to combat issues such as childhood obesity. The USA Swimming Foundation is the premier charitable organization that supports the sport of swimming in the United States from grassroots to gold medals and is recognized as a national leadership organization for promoting water safety. It is the Foundation's ongoing goal to teach every child in America how to swim.



To help, to donate or for information: www.swimfoundation.org



MOVE was created to combat the childhood obesity epidemic by improving children's physical and emotional wellness through exercise.



MOVE provides exercise programs for the lower incomeschools in Boulder County. The program aims to improve body image and promote positive relationships with peers. We strive to improve academic performance and cognitive ability by decreasing stress and anxiety to allow for a better connection between the mind and the body. The ultimate goal is to empower kids to feel good about their bodies and their health.